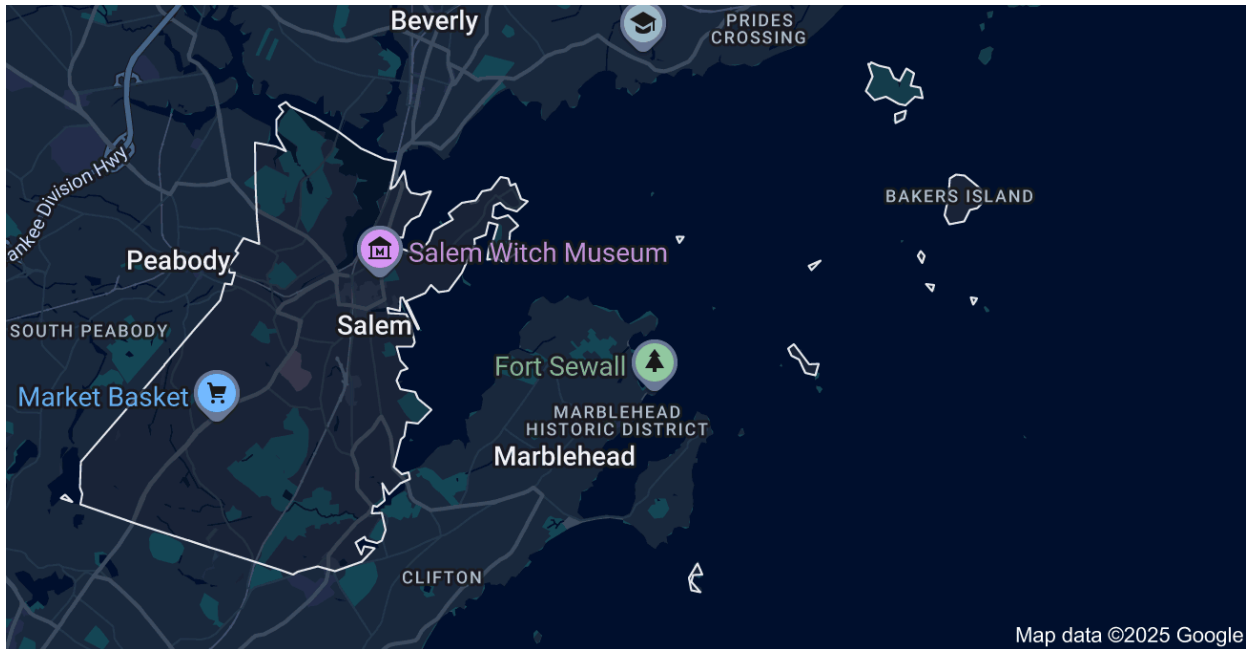


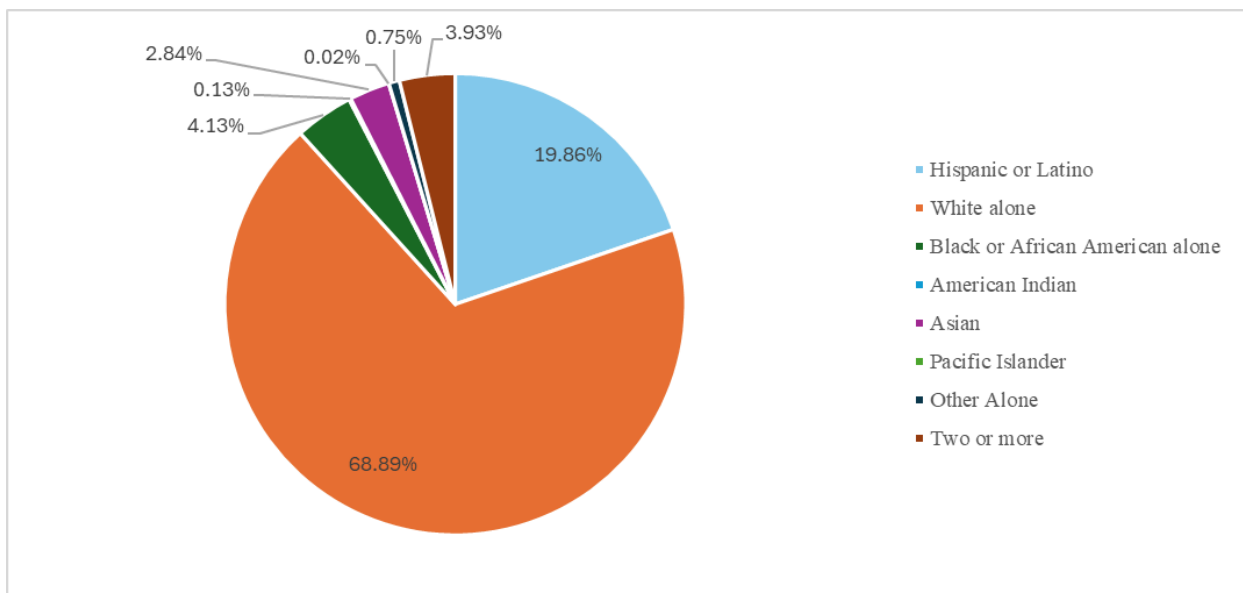
Salem

Population: 44,241

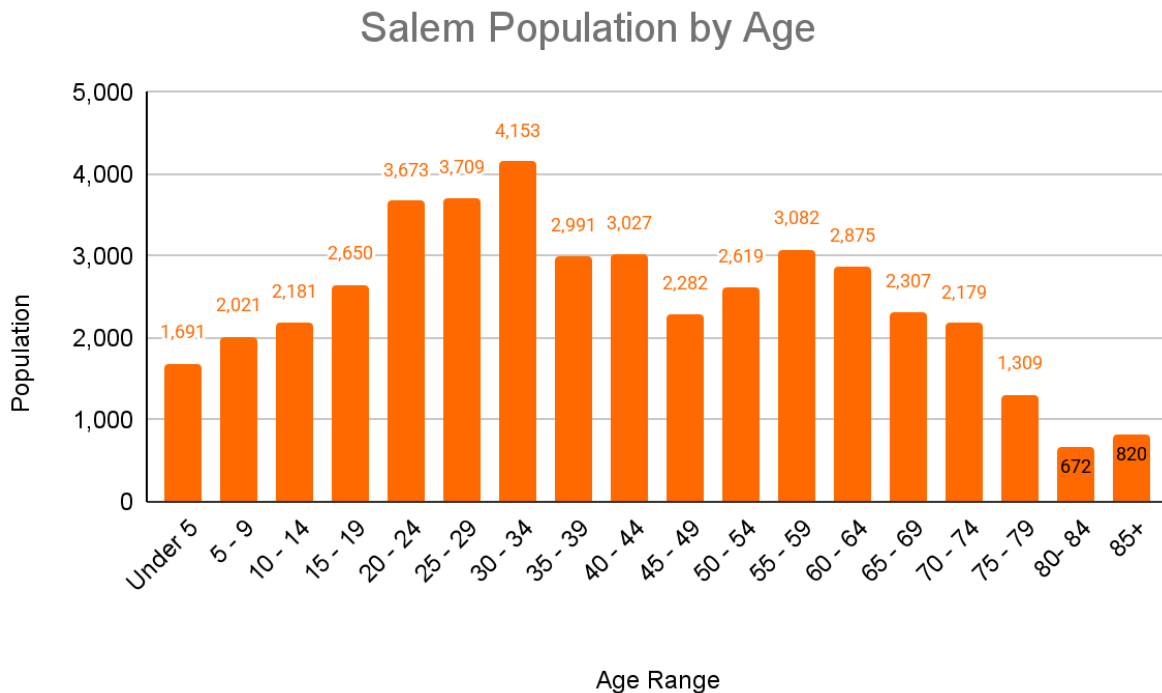


Demographic Breakdown

Demographics include race and ethnicity, age, sex, and language spoken.



The racial and ethnic makeup of Salem consists of 68.5% of the population that identifies as non-Hispanic white, 19.8% as Hispanic/Latino, 3.9% as two or more races, 2.8% as Asian, 2.8% as Black or African American, 0.75% as other, 0.13% as American Indian, and 0.02% as Pacific Islander.

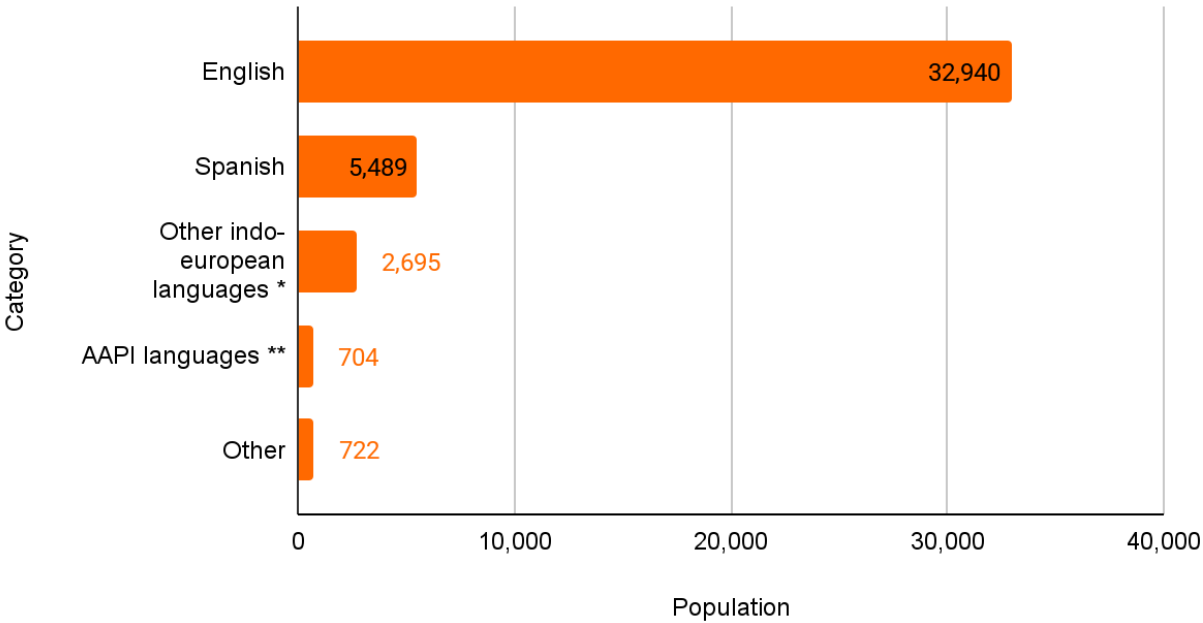


The Median age of a Salem resident is 38.5 and the largest sections of the population fall between 30-34 with 4,153 people and 25-29 with 3,709 people. The ages of the population in Salem are normally distributed.

Salem Population by Sex at Birth



Salem Population Language Spoken at Home



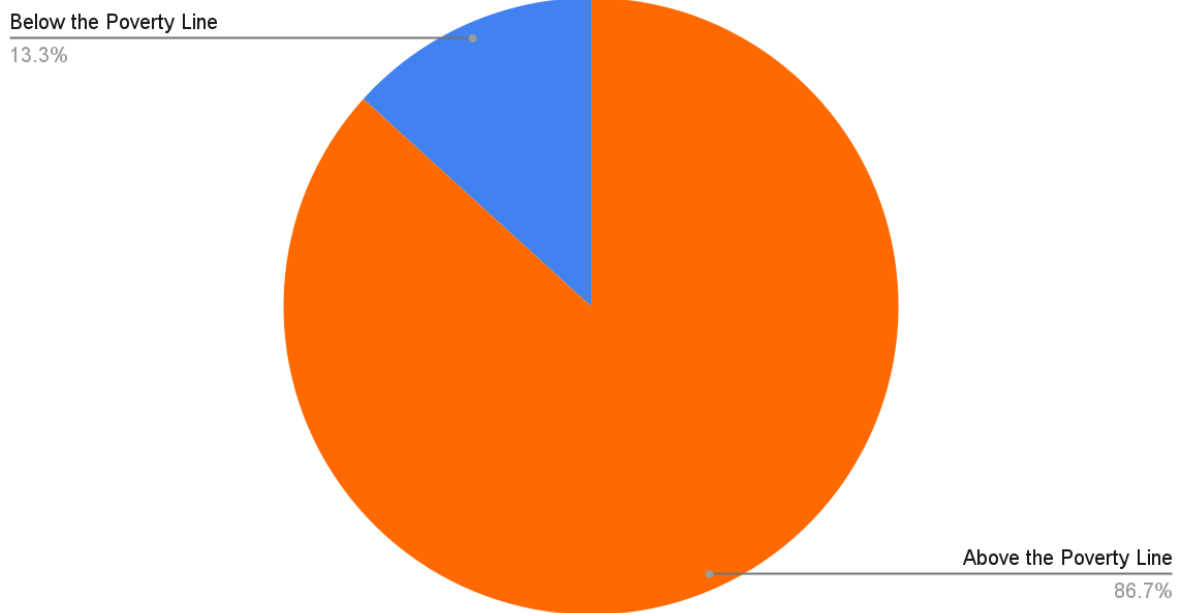
* - Indo-European includes languages such as Portuguese, Italian, and German.

** - AAPI Languages: Asian American and Pacific Islander Languages

Social and Economic Breakdown

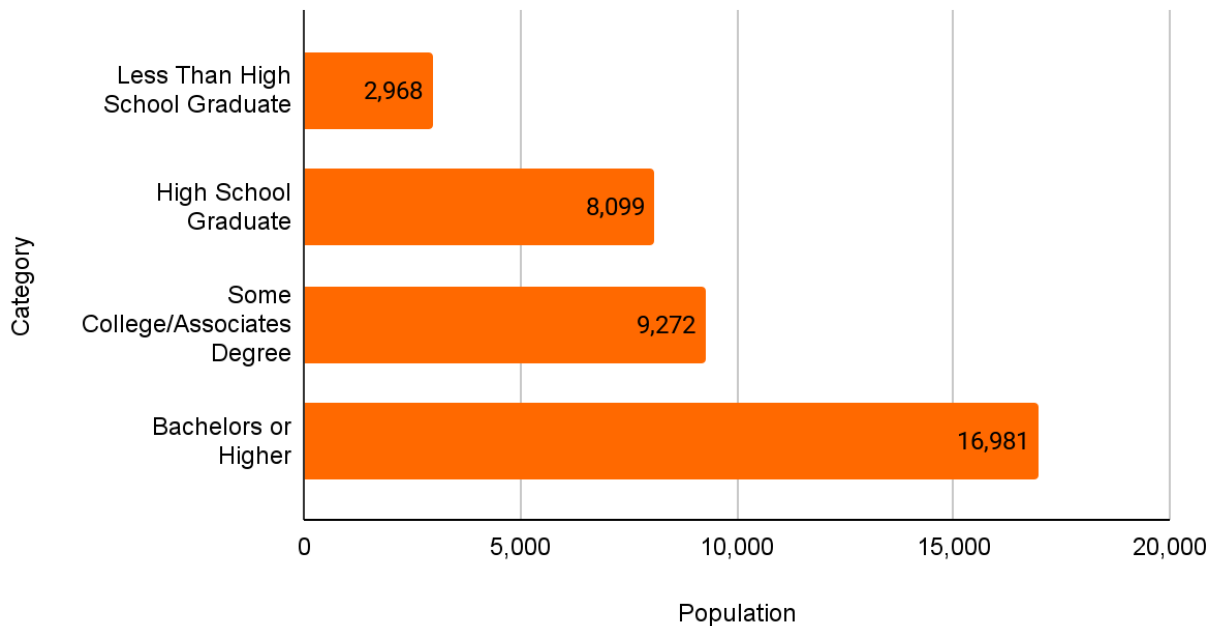
A social and economic breakdown categorizes a population based on the factors that influence an individual's overall health. These factors together make up the social determinants of health, a concept in public health that describes how social and economic factors effect health in positive or negative ways. Understanding how these factors are distributed provides valuable insight into the needs of the communities we serve.

Salem by Poverty Status



13.3% of Salem residents live at or below the poverty line which is higher than the state's average of 10.4%.

Salem Population by Education Status



20,339 Salem residents above the age of 18 do not have a college degree while 16,981 have received a bachelor's degree or a higher level of education.

Information compiled by Max Carcione, UMass Amherst

Sources:

U.S. Census Bureau. (2022). *American Community Survey 5-Year Estimates, 2017–2021*. U.S. Department of Commerce.

<https://www.census.gov/programs-surveys/acs>