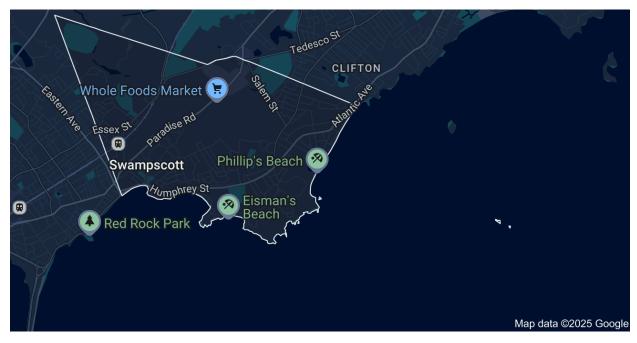
## **Swampscott**

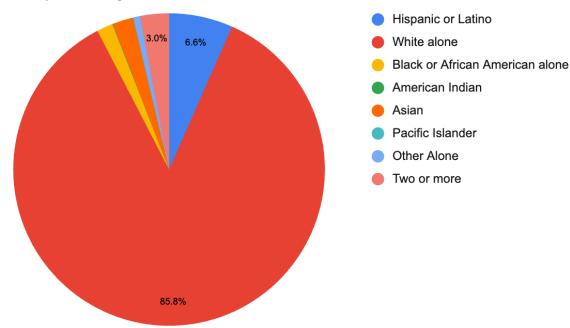
Population: 15,209



# Demographic Breakdown

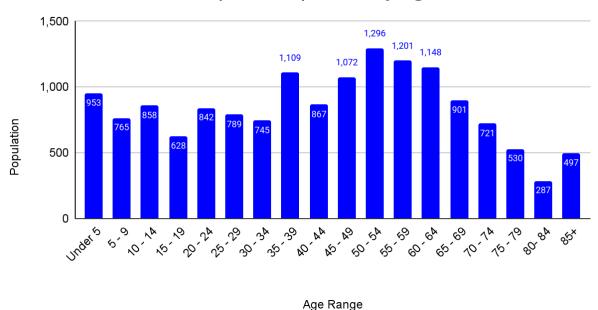
Demographics include race and ethnicity, age, sex, and language spoken. Understanding these characteristics will allow us to better serve our communities.





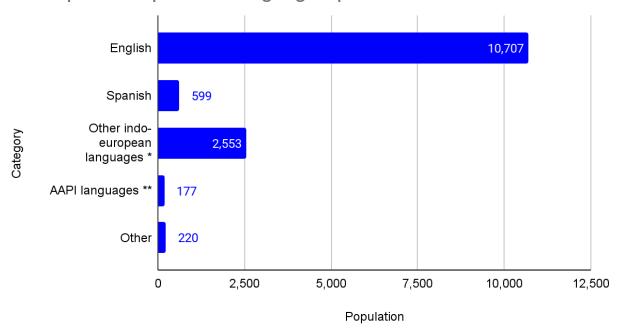
The racial and ethnic makeup of Swampscott consists of 85.8% of the population that identifies as non-Hispanic white, 6.6% as Hispanic/Latino, 3.0% as two or more races, 2.1% as Asian, 1.7% as Black or African American, 0.7% as other, 0.05% as American Indian, and 0.05% as Pacific Islander.

#### Swampscott Population by Age



The median age of a Swampscott resident is 45.3 and the largest sections of the population fall between 50-54 with 1,296 and 55-59 with 1,201. This follows a normal distribution

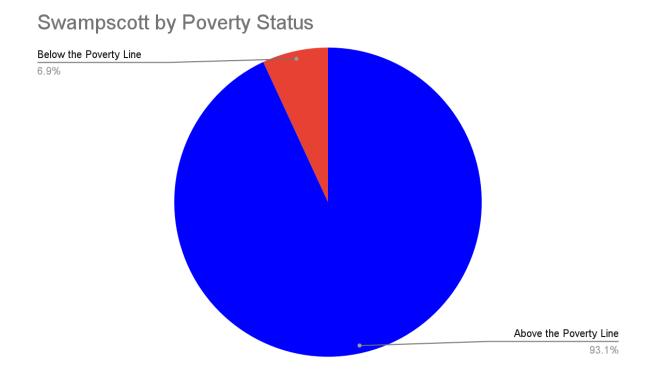
### Swampscott Population Language Spoken at Home



\* - Indo-European includes languages such as Portuguese, Italian, German, etc.

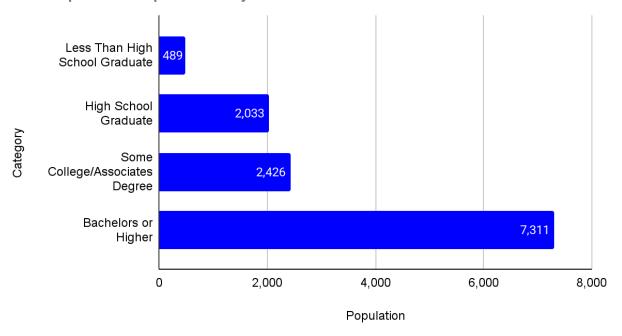
#### Social and Economic Breakdown

A social and economic breakdown categorizes a population based on the factors that influence an individual's overall health. These factors together make up the social determinants of health, a concept in public health that describes how social and economic factors affect health in positive or negative ways. Understanding how these factors are distributed provides valuable insight into the needs of the communities we serve.



6.9% of Swampscott residents live at or below the poverty line which is lower than the state's average of 10.4%.

#### Swampscott Population by Education Status



4,948 Swampcott residents above the age of 18 do not have a college degree, while 7,311 have received a bachelor's degree or a higher level of education.

Information compiled by Max Carcione, UMass Amherst Sources:

U.S. Census Bureau. (2022). *American Community Survey 5-Year Estimates,* 2017–2021. U.S. Department of Commerce.

https://www.census.gov/programs-surveys/acs